

Doctoral Thesis Defence: Målfrid Irene Hagen

Målfrid Irene Hagen is set to defend her PhD thesis *Cultural similarities and diversities of corporate art and architecture in Norway, USA, Japan and France. An exploratory and comparative study on corporate art collections and the architecture of corporate headquarters.* at AHO on the 23rd of November 2011.

Trial lecture 10.00 *Art and architecture: Where do they meet and how do they diverge?*

Disputation 12.00 Disputation

PhD thesis

In this PhD-thesis the visual appearance of corporate art collections and headquarters architecture in Norway, USA, Japan and France are discussed, analyzed and compared in the perspective of the flâneur, while the objectives of collecting art and emphasizing the architecture of headquarters are discussed, analyzed and compared in the perspective of the business. The art collections and headquarters architecture are then discussed, analyzed and compared in light of culture. The thesis has an interdisciplinary approach, including sociology and the history of art and architecture. 12 art collections and 12 headquarters in Norway, USA, Japan and France are included in the study. The discussions and analysis reveal several patterns that may arise from cultural similarities and diversities. As the study is limited, the findings cannot be generalized. However, they reveal interesting features of corporate art and headquarters architecture as well as proposing topics for further research and give grounds for building theories and hypothesis within the field.

Candidate

Målfrid Irene Hagen is educated as a book designer and illustrator at the National College of Arts and Crafts Oslo, as a visual artist at the National Academy of Art Oslo, and as a Master of Sociology at the University of Oslo. She is currently assistant professor at the Buskerud University College. She has practiced as a designer, illustrator and visual artist, and taught within visual art and design for many years. She was a visiting scholar at the University of California, Berkeley, in 2008, and has conducted field studies in USA, Japan and France.

Adjudication Committee

Professor Samantha Warren, University of Essex, First Opponent

Professor Fredrik Engelstad, University of Oslo, Second Opponent

Professor and architect Thorleif Skjønberg, Oslo, Third member and coordinator

- Date: 23.11.2011
- Time: 10:00 - 16:00
- Venue: AHO, Main Auditorium
- Address: Maridalsveien 29, 0175 Oslo
- Contact: Advisor Reidun Høydal
- E-mail: reidun.hoydal@adm.aho.no

Disputas: Målfrid Irene Hagen

Målfrid Irene Hagen forsvarer sin doktoravhandling *Cultural similarities and diversities of corporate art and architecture in Norway, USA, Japan and France. An exploratory and comparative study on corporate art collections and the architecture of corporate headquarters*. for ph.d.-graden ved AHO 27. februar 2012. Disputasen vil foregå på engelsk.

Prøveforelesning kl. 10.00 *Art and architecture: Where do they meet and how do they diverge?*

Disputasen starter kl. 12.00

Ph.d.-avhandlingen

In this PhD-thesis the visual appearance of corporate art collections and headquarters architecture in Norway, USA, Japan and France are discussed, analyzed and compared in the perspective of the flâneur, while the objectives of collecting art and emphasizing the architecture of headquarters are discussed, analyzed and compared in the perspective of the business. The art collections and headquarters architecture are then discussed, analyzed and compared in light of culture. The thesis has an interdisciplinary approach, including sociology and the history of art and architecture. 12 art collections and 12 headquarters in Norway, USA, Japan and France are included in the study. The discussions and analysis reveal several patterns that may arise from cultural similarities and diversities. As the study is limited, the findings cannot be generalized. However, they reveal interesting features of corporate art and headquarters architecture as well as proposing topics for further research and give grounds for building theories and hypothesis within the field.

Kandidaten

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Bedømmelseskomité

Professor Samantha Warren, University of Essex, First Opponent

Professor Fredrik Engelstad, University of Oslo, Second Opponent

Professor and architect Thorleif Skjønberg, Oslo, Third member and coordinator

- Dato: 23.11.2011
- Tid: 10:00 - 16:00
- Sted: AHO, Store auditorium
- Adresse: Maridalsveien 29, 0175 Oslo
- Kontakt: Rådgiver Reidun Høydal
- E-post: reidun.hoydal@adm.aho.no